Message Text

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R 121552Z JUN 78 FM AMEMBASSY BONN TO USDOC WASHDC INFO SECSTATE WASHDC 9303 AMCONSUL FRANKFURT AMCONSUL MUNICH

UNCLAS BONN 10736

E.O. 11652: N/A
TAGS: BEXP, GW
SUBJECT: ADS REQUEST - JADE COMPUTER PRODUCTS,
LAWNDALE, CA

THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY THE FOREIGN SERVICE POSTS AND HAVE EXPRESSED THEIR INTEREST:

AMCONSUL FRANKFURT COMMENT: THE MARKET FOR HOBBY COMPUTERS IS STILL VERY SMALL IN GERMANY, ALTHOUGH IT IS CONSIDERED AS EXPANDING AND VERY PROMISING FOR THE FUTURE. WE FOUND A COMPANY SPECIALIZING IN THIS MARKET IN OUR AREA, BUT IT IS A SMALL COMPANY AND COULD NOT HANDLE ALL OF JADE'S PRODUCTS. AN EVALUATION OF JADE'S CATALOG IS BEING MADE IN ORDER TO MAKE A SELECTION. ITS NAME IS:

BAUMANN ELECTRONIC VERSAND LINDENWEG 18 D-6337 LEUN-STOCKHAUSEN CONTACT: MR. BAUMANN, PRESIDENT

PHONE: 06473-1808

BARTON AUTOMATION UNCLASSIFIED

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BAUERSTRASSE 15 8000 MUENCHEN 40

CONTACT: HERR JOACHIM BARTON, MANAGER

PHONE: 089/371621 TELEX: 5215963

COMMENT: BARTON AUTOMATIONS ACTS AS WHOLESALER, AGENT AND IMPORTER FOR COMPUTER PERIPHERAL EQUIPMENT AND

SYSTEMS. FIRM WAS ESTABLISHED IN 1971 BY JOACHIM BARTON AS SOLE PROPRIETORSHIP, EMPLOYS 16, AND HAS OFFICES IN STUTTGART, FRANKFURT AND HANNOVER. FIRM IS CONSIDERED TO BE A SUITABLE TRADE PARTNER.

ABBIS SYSTEM GMBH

FRANKFURTER RING 7

8000 MUENCHEN 40

CONTACT: HERR ULRICH AMBEEL, MANAGER

PHONE: 089/3517284

COMMENT: FIRM WAS ESTABLISHED IN 1975, IT EMPLOYS 20 PERSONS AND REPORTEDLY HAS SATISFACTORY SALES. IT IS ENGAGED IN MANUFACTURING COMPUTER SOFTWARE AND IN RENDERING COMPUTER SERVICES. (PROGRAMMING, SYSTEMS, DEVELOPMENT, ETC.) FIRM'S FINANCES APPEAR TO BE IN ORDER AND OBLIGATIONS ARE MET WITHOUT DELAY, THE FIRM IS CONSIDERED TO BE A SUITABLE BUSINESS PARTNER.

GMD- GESELLSCHAFT FUER MESS- UND DATENSYSTEME MBH

OTTOBRUNNERSTRASSE 6

8000 MUENCHEN 83

CONTACT: HERR STEINICH, MANAGER

PHONE: 089/401881 TELEX: 05 212 565

COMMENT: GMD, IS A NEW FIRM, ESTABLISHED IN 1978,

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EMPLOYS 5 PERSONS. FIRM IS INTERESTED IN EXPANDING ITS PRESENT SALES PROGRAM. MR. STEINICH THE MANAGER ENJOYS A GOOD REPUTATION AS BUSINESSMAN.

APPROVING OFFICER: GUSTAF COONTZ, COMMERCIAL COUNSELOR STOESSEL

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Subject: ADS REQUEST - JADE COMPUTER PRODUCTS, LAWNDALE, CA THE FOLLOWING FIRMS WERE CONTACTED INDIVIDUALLY BY

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